

- ✓ Small Town Living at its best
- ✓ Community Involvement and Support
- ✓ Affordable Housing / Low Cost of Living
- ✓ Affordable Business Properties
- ✓ Away from the Hassles of Urban Life.
- ✓ Low Crime Rate
- ✓ Excellent Schools



Agriculture & Industry Holtville boasts some of the most productive farmland in the world. The area specialty is the harvest of winter vegetables and melons. Aided by the sunny climate and intricate network of canals to supply water, this fertile land produces crops like carrots, lettuce, broccoli, cauliflower, melons, wheat, cotton, and alfalfa hay. The crops are sent around the nation and to many parts of the world.

The area is close to a major geothermal energy field where six generating plants produce electrical power from this nonpolluting underground source. Other local industries include an agricultural research station, a state-of-the-art dairy, agricultural machinery sales, seed research and sales, milling, and an electronics recycling facility.

Sun Country Fun Recreational opportunities abound in and around Holtville. Dune buggies and ATV's run around Glamis, which is located just minutes from town. Well maintained golf courses provide year round recreation. The Colorado River and local area lakes provide fishing, boating, and sightseeing. Desert areas and state parks allow for hiking, camping, hunting, rock-hounding, bird watching, star gazing and exploring. Visitors may want to check out the BLM Hot Springs east of town on Old Highway 80. The warm mineral water is said to have therapeutic values.

In the city, there are excellent parks, tennis courts, softball fields, a swimming pool, barbecue and picnic facilities, dance studio, ladies exercise facility, and our Library provides public access to the internet. Youth and adult sports programs sponsored in Holtville include wrestling, baseball, football, swimming, soccer, and softball.



Welcome to...

HOLTVILLE
California

Blue skies and warm desert sun await you
in the
"Carrot Capital of the World"



A great place to...

* Live * Work
* Invest * Retire

Conveniently located to commercial centers
and tourist attractions of the Southwest

THE CARROT CAPITAL OF THE WORLD

For information about relocating your family, business, or industry, contact Holtville Chamber of Commerce or Holtville Redevelopment Agency, Holtville, CA 92250



Prepared and Distributed by the
Holtville Chamber of Commerce
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Holtville History

Holtville and its landmark City Park are well-known by travellers on the east-west circuit of Interstate 8. Many sun-seekers stop to visit and stay all winter. It was not always this way. The Imperial Valley, which is where Holtville is situated, was open to settlement only following the development of a water supply from the Colorado River in 1900.

The city was founded by W.F. Holt, a banker from Missouri, in 1904. Holt was featured in the novel *The Winning of Barbara Worth* by author Harold Bell Wright of *Shepherd of the Hills* fame. The author lived near Holtville before World War I.

The city is located in the area's most fertile agricultural region on the east side of the Imperial Valley. Holtville is the site of the first Electrical Power Plant in the valley. The entire valley's water supply comes from the Colorado River by means of the All American Canal.



For Travel Or Trade... Holtville is conveniently located close to the tourist and business centers of the Southwest. It's just minutes from Holtville to the Mexican border city of Mexicali with its wonderful south-of-the-border cultural attractions. The Colorado River is an hour's drive to the east. Phoenix is a four hour drive. It is a similar, four-hour drive northwest to Los Angeles. Coastal San Diego and its attractions beckon over the Laguna Mountains via a two-hour drive. Other desert area tourist attractions like Lake Havasu, London Bridge, Las Vegas, Boulder Dam, and Laughlin are but a half-day drive away.



Community Organizations are Numerous and Active

Holtville has a variety of school, civic, church, and fraternal organizations. These include Soroptimist Club, Rotary Club, Holtville Athletic Club, Women's Club, VFW, American Legion, and Optimist Club. T-Ball, Little League, Babe Ruth, and youth soccer programs are active. Schools compete in a wide range of sports and host local tournaments.

Every January the Holtville Carrot Festival is held. This annual celebration includes a Carrot Recipe Contest, Parade, Carnival, Craft Fair, and Rib Cook-Off. Throughout the year, gala events and community activities are held at the nearby Imperial Valley Swiss Club, Barbara Worth Golf Resort, and the Imperial Valley Historical Society Museum.



Facts & Figures

Holtville's population is around 6,000 and many more reside in the surrounding rural area. The school district has an enrollment of approximately 1900 students. The city has 12 churches, a weekly newspaper, a chain hardware store, a medical clinic, printer, pharmacy, grocery stores, convenience stores with gas stations, auto repair facilities, restaurants, beauty & barber shops, insurance agencies, ladies exercise studio, a dance studio, a video rental store, and many other services. New housing developments are on the drawing board and a senior apartment complex was recently completed. In addition, a 150-bed retirement home is available and offers adult day care.

The city is 16 feet below sea level. Average winter temperature is 69° F and summer, 105° F. Holtville has clean air, plenty of water, good sewer service, easy access to Interstate 8, minutes from a Municipal Airport, and low electricity rates.

